

MISS BIKINI 2026

ONLINE 2026

Official Partnership Offer

Romania's official online summer beauty pageant

“Shine. You write the story.”

MissBikini.ro · contact@missbikini.ro

The Opportunity

Miss Bikini Online 2026 is Romania's official online summer beauty pageant — a fully digital competition where any woman can enter from her phone, the public votes for free every day, and the winner is crowned in a live grand finale. This is not another repost page: it is a credible, transparent, recurring brand event with real prizes, a public leaderboard, and a professional platform.

For partners, that means a focused, high-attention audience and a premium environment to **be part of the event — not just buy an ad.**

Why Partner With Us

- Qualified reach: a young, predominantly female audience plus their engaged fan networks, returning daily to vote.
- Brand exposure: your logo across the website, the live finale, and branded content throughout the season.
- Naming rights: own a category or prize — e.g. "Miss [Your Brand]" — placing your name inside the competition itself.
- Talent & creator pipeline: privileged access to a growing community of models and content creators.
- Co-marketing: joint posts, reel integrations, and a starring presence at the live grand finale.
- Premium association: your brand tied to an official, professional, recurring event — with full performance reporting.

How It Works

A clean funnel turns free social attention into real participation and value. Instagram drives reach and community (elegant, brand-safe content); MissBikini.ro is where voting, the live leaderboard, the shop, and your brand live.

Instagram (reach & hype) → MissBikini.ro (vote, leaderboard, shop, sponsors) → value

Season timeline

- Phase 0 — Teaser & launch (June): edition announcement, prize reveal.
- Phase 1 — Entries (late June – mid July): contestants apply from their phones.
- Phase 2 — Public voting (mid July – August): one free vote per day, per contestant.
- Phase 3 — Semifinals (late August): Top 12 → Top 5.
- Phase 4 — Live grand finale (early September): the crowning of Miss Bikini 2026.

Partnership Packages

Four tiers, built so your brand can scale its presence. All benefits below are included at each level. Investment figures are indicative and can be tailored to your goals.

PARTNERSHIP BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER
Exclusive title sponsor ("presented by")	✓	—	—	—
Logo placement on MissBikini.ro	Hero	Featured	Standard	Listed
Branded category ("Miss [Your Brand]")	✓	✓	—	—
Presence in the live finale	Headline	Prominent	Logo	Logo
Dedicated Instagram posts	6	4	2	1
Instagram story mentions	Weekly	Bi-weekly	Monthly	Launch
Sponsored reel / collab content	6	4	2	1
Co-branded prize / prize adoption	✓	Optional	Optional	—
Talent & creator pipeline access	Priority	✓	✓	—
Newsletter feature	✓	✓	✓	—
Post-campaign performance report	Full	Full	Summary	Basic
Category exclusivity	✓	✓	—	—
INVESTMENT (indicative, EUR)	€20,000	€14,000	€8,500	€4000

Diamond is an exclusive, single-partner tier (one brand only). Categories and exclusivity are allocated first-come.

Custom activations & add-ons

- Category / naming rights — "Miss [Your Brand]" dedicated award (from €3000).
- Adopt a prize — co-brand one of the main awards (from €2,000).
- Bespoke content package — custom reels, shoots, or creator collaborations on request.

Prize Package

A real, transparent prize package gives the competition credibility and gives partners a moment to own.

AWARD	PLACEMENT	VALUE
 Miss Bikini 2026 — Grand Prize	1st place	€5,000
 1st Runner-up	2nd place	€2,000
 2nd Runner-up	3rd place	€1,000
 Paid promotion campaign	Winners / finalists	€5,000
TOTAL PRIZE PACKAGE		€13,000

What We Report Back

Every partner receives a performance summary after the season:

- Entries received and contestants approved
- Total votes, daily votes, and unique voters
- Instagram reach, engagement, and follower growth
- Website traffic and click-throughs to your brand
- Live finale audience and PR coverage

Next Steps

1. Pick a tier (or let us tailor one to your goals).
2. Reserve your category / exclusivity before they're allocated.
3. We sign, you're onboarded, and your brand goes live with the season.

Let's talk

contact@missbikini.ro · MissBikini.ro · [@missbikini](https://www.instagram.com/missbikini)

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